

06 Schools and colleges of social and services industries

Schools and colleges of management and services industries

Educational objectives

As well as sound general education, schools and colleges of management and services industries (including add-on courses, post-secondary courses in VET, schools for intermediate vocational education) provide intensive vocational training in occupation-related practice, occupation-related theory and business-oriented subjects. They teach thinking patterns as well as working and decision-making skills which graduates can apply and put into practice directly in careers in the sphere of **business** (particularly in the advanced-level services sector and service design), **administration – including in the social, health and cultural fields – and in the hotel, restaurant and catering (horeca) sector.**

Further essential objectives include: personal growth and development, capacity for professional mobility and flexibility, creativity, ability to take criticism, social involvement, teamwork, cooperation skills, and communicative skills in German and other languages.

The five-year colleges and the three-year add-on courses also provide university entrance qualifications.

Educational content

Schools and colleges of management and services industries impart content related to the subject areas of religion; language and communication; business; society; arts and culture; mathematics; science and nutrition; hotel, restaurant and catering services; physical exercise and sport; as well as the in-depth area which is selected autonomously by the school.

The curricula of the colleges and post-secondary VET courses additionally provide for **mandatory work placements** of a total of 12 or 8 weeks.

Career opportunities for graduates

Graduates start careers in fields of activity of various branches of the business sphere, the tourism and catering industries, in administration – also in the field of health and social services – at the administrative and clerical levels, e.g. as managers of communal kitchens and canteens, dieticians, specialists for cooking and service, purchasers for the hotel and restaurant industry, hotel clerks, office workers, customer advisors, etc.

Pursuit of regulated professions on a self-employed basis:

Relevant occupations with proof of professional practice: hotel and restaurant industry, travel agency sector.

Due to the liberalisation of the Trade, Commerce and Industry Regulation Act, access to nearly all master craftsperson and professional diploma examinations is possible, provided the general conditions for exercising a craft or trade and for completion of practical periods, if appropriate, are satisfied.

Additional VET offers

In addition, individual locations offer the following VET programmes, for example in one and two-year courses: Cultural Administration and Congress Management; Environment and Business; Social Management; Communications and Media Design; Catering and Sales Management; Health and Fitness; additional training in Sport.

Specific features

Depending on the school location: “Junior Sommelier/Sommelière Austria”; “Cheese Connoisseur in Austria”; language certificates.

Schools and colleges of tourism

Educational objectives

In addition to sound general education, schools and colleges of tourism (including add-on courses, post-secondary courses in VET, schools for intermediate vocational education) provide intensive vocational training in occupation-related practice, tourism-specific and business-oriented subjects. They teach thinking patterns as well as working and decision-making skills which enable graduates to immediately exercise a **profession in the business sphere, particularly in the tourism and leisure industry.**

Further essential objectives include: personal growth and development, capacity for professional mobility and flexibility, creativity, ability to take criticism, social involvement, teamwork, cooperation skills, and communicative skills in German and other languages.

The five-year colleges and the three-year add-on courses also provide university entrance qualifications.

Educational content

Schools and colleges of tourism impart content related to the subject areas of religion; general education; language and media; tourism and business; hotel, restaurant and catering services; work placement and applied project management; physical education and sport; sports animation; as well as the extension area selected autonomously by the school.

In addition, the curricula provide for **mandatory work placements** with a duration of between 12 and 32 weeks, depending on the school type.

Career opportunities for graduates

Graduates start careers in fields of activity of various branches of the tourism and leisure industry and administration on the administrative and clerical levels, e.g. as hotel and restaurant assistants, managers of communal kitchens and canteens, product developers in tourism, specialists for cooking and service, purchasers for the hotel and restaurant industry, hotel clerks, office workers, customer advisors, etc.

Pursuit of regulated professions on a self-employed basis:

Relevant occupations with proof of professional practice: hotel and restaurant industry, travel agency sector.

Due to the liberalisation of the Trade, Commerce and Industry Regulation Act, access to nearly all master craftsperson and professional diploma examinations is possible, provided the general conditions for exercising a craft or trade and for completion of practical periods, if appropriate, are satisfied.

Additional VET offers

In addition, individual locations offer the following VET programmes: school of tourism; school for restaurant trade; information and communication technology for tourism; college of tourism for skiers; international hotel and tourism management; international course in hotel management; hotel specialisation course for adults.

Specific features

Depending on the school location: “Junior Sommelier/Sommelière Austria”; “Cheese Connoisseur in Austria”; Junior Barkeeper language certificates.

Schools and colleges of fashion, Colleges of art and design

Educational objectives

In addition to sound general education, schools and colleges of fashion (add-on courses, post-secondary courses in VET, schools for intermediate vocational education) provide intensive vocational training in occupation-related practice, occupation-related theory and business-oriented subjects. They teach thinking patterns as well as working and decision-making skills which enable graduates to immediately exercise a **profession in the business sphere, particularly in the fashion and textile industry.**

Further essential objectives include: personal growth and development, capacity for professional mobility and flexibility, creativity, ability to take criticism, social involvement, teamwork, cooperation skills, and communicative skills in German and other languages.

The five-year colleges and the three-year add-on courses also provide university entrance qualifications.

Educational content

Schools and colleges of fashion impart content related to the subject areas of religion; language and communication; science and mathematics; society and culture; business; product development and production; as well as the extension area selected autonomously by the school: there is a choice between fashion and production techniques, fashion design and graphic design, fashion marketing and visual merchandising, applied business management, fashion management and design.

In occupation-related theory and occupation-related practice, the colleges of art and design offer content from the following areas: media expression processes, studio for three-dimensional design, studio for two-dimensional design.

In addition, the curricula of colleges, schools for intermediate vocational education and post-secondary courses in VET provide for **mandatory work placements** with a duration of 4 weeks.

Career opportunities for graduates

Graduates start careers in fields of activity of various branches of the clothing industry and administration on the clerical and administrative levels, e.g. as production managers, fashion designers, office workers, secretaries, clerical workers, business assistants, customer advisors, team assistants, etc.

Pursuit of regulated professions on a self-employed basis:

Relevant occupations with proof of professional practice: tailor, ladies' clothing; tailor, men's clothing.

Due to the liberalisation of the Trade, Commerce and Industry Regulation Act, access to nearly all master craftsperson and professional diploma examinations is possible, provided the general conditions for exercising a craft or trade and for completion of practical periods, if appropriate, are satisfied.

Additional VET offers

In addition, individual locations offer the following VET programmes (partly in the form of school pilot projects): School and Add-on Course for Aurally Handicapped; College of Fashion and Product Design; College of Product Management and Presentation.

Schools of social occupations

Educational objectives

Schools of social occupations provide the following programmes: either preparation with a duration of several years for later specialisation in the social field or for training in the healthcare and nursing sector, or vocational training with a duration of several years for occupations in the social field.

There are also schools and courses for people in employment. Admission to the profession on completion of studies is regulated by regional laws.

- **School of social services** (2 years, from year 9), pre-professional qualification.
- **School of social occupations** (3 years, from year 9), pre-professional qualification.

Schools of social care occupations

- **Specific focus on care for the elderly (including nursing):**
(as of the age of 17 or 19, positive completion of an upper secondary school or college or IVET programme), professional qualification pursuant to the Health Care and Nursing Act and provincial laws, IVET programme.
- **Specific focus on working with families (including nursing):**
(as of the age of 17 or 19, positive completion of an upper secondary school or college or IVET programme), qualification only possible at diploma level! Professional qualification pursuant to the Health Care and Nursing Act and provincial laws, IVET programme.

- **Specific focus on working with the disabled (including nursing):**
(as of the age of 17 or 19, positive completion of an upper secondary school or college or IVET programme), professional qualification pursuant to the Health Care and Nursing Act and provincial laws, IVET programme.
- **Specific focus on accompanying the disabled (including a module on basic health care):**
(as of the age of 17 or 19, positive completion of an upper secondary school or college or IVET programme), professional qualification pursuant to the Health Care and Nursing Act and provincial laws, IVET programme.

These schools are also offered as forms for people in employment! Qualification possible either at specialist level (2-3 years) or at diploma level (3-4.5 years). **Mandatory work placements** most often form part of classes or can also be completed during school holidays.

	Locations	Pupils
Management & services industries	110	35,799
Tourism	29	10,331
Fashion	17	3,078
Art	3	1,948
Social	58	7,880

Source: BMBF Zahlenspiegel 2013, school year 2012/2013